



BUILDING RELATIONSHIPS WITH ELECTED OFFICIALS

Strong advocacy starts with strong connections.



Do Your Homework

- Review their website and social media.
- Learn their priorities and which committees they serve on.
- Sign up for their newsletter—and read it!



Show Up & Speak Up

- Attend town halls, listening sessions, and public events.
- Introduce yourself and share your interests.
- Follow and engage with them on social media.



Make the First Move

- Invite them to meet in the district—coffee shops or agency visits work well.
- Schedule visits to their office in Madison or Washington DC.
- Take photos and share them with your thank you.
- Invite them to speak at an agency event.



Build Staff Connections

- Get to know their staff—they're key to scheduling and answering policy questions such as status of hearings and pending bills.
- Staff are essential to assisting with constituent requests.



Be a Resource

- Share relevant stories, articles, or data.
- Offer your perspective on issues they're working on.



Say Thank You

- Send a personal note, card, or photo.
- Express appreciation—especially when they take action on your issue.
- Share a thank you post on social media.
- Recognize great outcomes with a certificate of appreciation or award.